



GET HEALTHY SCOTT COUNTY RECOVERY ORIENTED SYSTEM OF CARE (ROSC) ACTION PLAN WORKSHEET

GOAL STATEMENT

All Scott County residents affected by substance use will embrace a culture of recovery for individuals and families, through a coordinated network of community-based services and supports that is person-centered and builds on the strength and resilience of individuals, families and communities to achieve substance use abstinence and improved health, wellness, and quality of life.

OBJECTIVES

With the help of engaged coalition members from multiple sectors across the community, including those in vulnerable populations, Get Healthy Scott County will have addressed and/or accomplished the following objectives by Summer of 2020: (1) Increase diversity of partners within the coalition working on a recovery oriented system of care; (2) develop, distribute & maintain a comprehensive community resource document that identifies all

county recovery and support efforts; (3) Increase the location, days & time diversity of recovery groups being offered throughout the county and within the jails; (4) Provide at least one sober socialization activity per quarter; (5) Maintain multiple active and up-to-date social media sites to assist in helping those in recovery to locate and get plugged into daily recovery meetings, sober socialization opportunities, peer recovery coaches, opportunities to become more involved in recovery, and community resources; (6) Create and widely distribute a positive social norms campaign; (7) All vulnerable persons affected by substance misuse will be able to obtain services that will be most effective for each individual situation; (8) Establish and maintain a youth-led coalition who is actively working alongside of adult efforts in order to achieve the same; (9) Educate county youth & adults about resilience and begin measuring the impact of a county-wide recovery oriented system of care on resilience of individuals & families; (10) Implement evidence-based substance abuse prevention programs that are youth-led within all county schools; (11) Establish a working relationship with economic development community in order to increase access to workforce development opportunities for those in recovery.

INDICATOR

Objective:	Indicators:
<p>1) Increase diversity of partners within the coalition working on a recovery oriented system of care, with particular focus on equity in the inclusion of council members and needs assessment voices, particularly those from underserved or vulnerable populations within the community.</p>	<ul style="list-style-type: none"> • <i>Increase in # of and type of partners from baseline</i> • <i>Continuous needs assessment and evaluation of equity and inclusion of vulnerable populations.</i> • <i>Heightened awareness of partners regarding equity and the need for inclusion of vulnerable population representation.</i>
<p>2) Develop, distribute & maintain a comprehensive community resource document that identifies all county recovery and support efforts</p>	<ul style="list-style-type: none"> • <i>Document is created and a consistent method of updating and distributing to multiple outlets is developed.</i>
<p>3) Increase the location, days & time diversity of recovery groups being offered throughout the county and within the jails</p>	<ul style="list-style-type: none"> • <i>Increase in # of different locations of recovery groups from baseline</i> • <i>Increase in # of days of the week recovery groups are offered across the county and in the jail.</i> • <i>Diversity of times of day that recovery groups are offered across the county and in the jail.</i> • <i>Increase in type of recovery groups, with specific focus on youth and vulnerable population groups.</i>

<p>4) Provide at least one sober socialization activity per quarter</p>	<ul style="list-style-type: none"> • <i>Continuous needs assessment and evaluation of equity and inclusion of vulnerable populations.</i> • <i>4 sober socialization activities will be provided for members of the recovery community each year.</i> • <i>At least one will have youth coordinators taking the lead and will specifically target youth participants.</i>
<p>5) Maintain multiple active and up-to-date social media sites to assist in helping those in recovery to locate and get plugged into daily recovery meetings, sober socialization opportunities, peer recovery coaches, opportunities to become more involved in recovery, and community resources</p>	<ul style="list-style-type: none"> • <i># of posts and interaction on social media sites</i> • <i># of social media sites</i> • <i>Diversity of types of messages</i> • <i>Diversity of types of audiences, with specific focus on youth audiences and those within vulnerable populations.</i>
<p>6) Create and widely distribute a positive social norms campaign</p>	<ul style="list-style-type: none"> • <i>Continuous needs assessment and evaluation of equity and inclusion of vulnerable populations.</i> • <i>Develop recovery wall with personal testimonies of recovery displayed in different areas across the county.</i> • <i>Create a social norms video campaign and distribute across social media and in waiting areas across the county.</i> • <i># of facilitated events and # of participants who attend events that educate about social norms.</i> • <i># of youth-highlighted and youth-led social norms campaigns.</i> • <i># of recovery engagement centers</i>
<p>7) All vulnerable persons affected by substance misuse will be able to obtain services that will be most effective for each individual situation</p>	<ul style="list-style-type: none"> • <i># of community members who are trained recovery coaches</i> • <i># of engaged peer recovery coaches</i> • <i>There will be multiple paths to recovery and all services within the community will know how to direct someone who asks for help.</i> • <i>Develop a point-of-entry that would allow for those coming from multiple paths of recovery to access.</i>

	<ul style="list-style-type: none"> • <i>Persons affected by substance misuse will be able to learn about all available services, and will be able to work with someone who can help them develop a path to recovery that will be most effective for each individual</i> • <i>All those requesting help for substance misuse will receive individualized care and a warm hand-off</i>
8) Establish and maintain a youth-led coalition who is actively working alongside of adult efforts in order to achieve the same	<ul style="list-style-type: none"> • <i>A youth-led health coalition will be established and it will be open to all youth ages 12-19 from across the county</i> • <i>Youth will work with adult facilitators and co-coalition members in order to help reach youth-created goals.</i> • <i>Youth will interact with the larger health coalition body by sending representation and by actively interacting with adults</i>
9) Educate county youth & adults about resilience and begin measuring the impact of a county-wide recovery oriented system of care on resilience of individuals & families	<ul style="list-style-type: none"> • <i># of educational opportunities made available to youth & adults that inform about resilience</i> • <i>Establish relationship with researchers who can interact with our community to create an evaluation tool to measure resilience of individuals & families</i> • <i>Implementation of an evaluation tool to measure resilience of individuals & families</i> • <i>Heightened awareness of youth partners regarding equity and the need for inclusion of vulnerable population representation.</i> • <i>Produce evidence-based documentation that describes local resilience of individuals & families</i> • <i>One-on-one and group discussions with youth populations to obtain their perspective</i>
10) Implement evidence-based substance abuse prevention programs that are youth-led within all county schools	<ul style="list-style-type: none"> • <i>Implement evidence-based substance abuse prevention curricula, including LifeSkills for grades 6-7 and All-Stars for grade 8 for local middle school students.</i>
11) Establish a working relationship with economic development community in order to increase access to workforce development opportunities for those in recovery	<ul style="list-style-type: none"> • <i>Increase # of economic development community members who are actively participating in recovery efforts.</i> • <i># of individuals obtaining education/training from workforce development efforts</i> • <i># of people in the recovery community obtaining work</i> • <i># of employers who are participating in workforce development efforts for people in recovery</i>

	<ul style="list-style-type: none"> • # of employers who have benefited from workforce development efforts for people in recovery • # of drop-out prevention and alternative school programs that are being offered in the county • # of people from the recovery community who report an increase in job readiness and desire to work.
12)	<ul style="list-style-type: none"> • ... • ... • ... • ... • ... • ... • ... • ...
13)	<ul style="list-style-type: none"> • ... • ... • ... • ... • ... • ... • ... • ...

COMMUNICATION NEEDS

Objective 1	Target Audience	Message	Tactics
1) Before the summer of 2020, Scott County will see an increase in the diversity of partners within the Get Healthy	<ul style="list-style-type: none"> • Community members • Established groups within the county who would like to collaborate on recovery efforts 	<i>The GHSC coalition is working with individuals and groups from across the county on efforts that embrace a culture of recovery for individuals and families, through a coordinated network of community-based services and</i>	<ul style="list-style-type: none"> • In-person meetings • Local community events • Media messaging using Well Connected Communities communications toolkit,

<p>Scott County (GHSC) coalition working on a recovery oriented system of care, and will have a heightened awareness of the need for partners from vulnerable populations.</p>	<ul style="list-style-type: none"> • Youth audiences 	<p><i>supports that is person-centered and builds on the strength and resilience of individuals, families and communities to achieve substance use abstinence and improved health, wellness, and quality of life.</i></p>	<p>including coalition press releases with quotes from key representatives using shared messaging.</p> <ul style="list-style-type: none"> • One-on-one conversations • Presentations • Quotes from strong youth voices sharing the similar messaging. • Input and quotes from members of vulnerable populations within the county.
Objective 2	Target Audience	Message	Tactics
<p>2) Before the summer of 2020, develop, distribute & maintain a comprehensive community resource document that identifies all county recovery and support efforts</p>	<ul style="list-style-type: none"> • Community members • Faith-based organizations • Service providers • People in recovery • Families • Youth 	<p><i>The GHSC coalition is working with individuals and groups from across the county to provide a working document that can assist people in recovery, service providers and family members to find resources that can assist in recovery efforts.</i></p>	<p>Distribution at:</p> <ul style="list-style-type: none"> • Meetings • Local community events • On social media • Newsletters • During presentations
Objective 3	Target Audience	Message	Tactics
<p>3) Increase the location, dates & time diversity of recovery groups being offered throughout the county and within the jails</p>	<ul style="list-style-type: none"> • Community members • Faith-based organizations • Service providers • People in recovery • Families • Youth 	<p><i>The GHSC coalition is working with individuals and groups from across the county to provide a network of recovery meeting opportunities that will assist people in recovery and family members with peer support.</i></p>	<ul style="list-style-type: none"> • Work with local service providers, non-profits, for-profit, government, and faith-based locations to find locations. • Work with volunteers who can offer recovery peer support and

Objective 4	Target Audience	Message	Tactics
4) Provide at least one sober socialization activity per quarter	<ul style="list-style-type: none"> • Community members • Faith-based organizations • Service providers • People in recovery • Families • Youth 	<i>The GHSC coalition is working with individuals and groups from across the county to provide a sober socialization activities that will encourage and assist people in recovery and family members with making sober social connections.</i>	<p>other types of support services during support group meetings.</p> <ul style="list-style-type: none"> • Work with local service providers, non-profits, for-profit, government, and faith-based locations to find locations. • Work with volunteers who can offer support and creative ideas for sober entertainment. • Use shared messaging of Well Connected Communities. • Market events at: <ul style="list-style-type: none"> ○ Meetings ○ Local community events ○ On social media ○ Newsletters ○ During presentations ○ Flyers
Objective 5	Target Audience	Message	Tactics
5) Maintain multiple active and up-to-date social media sites to assist in helping those in recovery to locate and get plugged into daily recovery meetings, sober socialization	<ul style="list-style-type: none"> • Community members • Faith-based organizations • Service providers • People in recovery • Families • Youth 	<i>The GHSC coalition is working with individuals and groups from across the county to provide consistent social media messaging that will encourage and assist people in recovery and family members with making sober social connections, finding peer recovery coaches, and finding ways to get plugged into their community.</i>	<p>Maintain a strong social media presence on:</p> <ul style="list-style-type: none"> • Local community event sites • A multitude of social media sites • In online community event calendars

<p>opportunities, peer recovery coaches, opportunities to become more involved in recovery, and community resources</p>	<ul style="list-style-type: none"> • Members of vulnerable populations 		<ul style="list-style-type: none"> • Across a multitude of community web pages
Objective 6	Target Audience	Message	Tactics
<p>6) Create and widely distribute a positive social norms campaign</p>	<ul style="list-style-type: none"> • Community members • Faith-based organizations • Service providers • People in recovery • Families • Youth 	<p><i>The GHSC coalition is working with individuals and groups from across the county to provide consistent messaging that will encourage and assist people in understanding that teen alcohol and drug use is perceived as being much higher than they actually are. A social norms campaign focuses on changing the view of what is normal, in order to change the behaviors around the potential or perceived use of drugs or alcohol.</i></p>	<ul style="list-style-type: none"> • Build and maintain recovery engagement centers that are open and inviting to all people. • Maintain a strong social media presence on: <ul style="list-style-type: none"> ○ Local community event sites ○ A multitude of social media sites ○ In online community event calendars ○ Across a multitude of community web pages
Objective 7	Target Audience	Message	Tactics
<p>7) All vulnerable persons affected by substance misuse will be able to obtain services that will be most effective for each individual situation</p>	<ul style="list-style-type: none"> • Community members • Faith-based organizations • Service providers • People in recovery • Families • Youth • Vulnerable populations 	<p><i>The GHSC coalition is working with individuals and groups from across the county to offer multiple paths of recovery, in order to assist persons affected by substance misuse in creating a personalized recovery program that best suites individual needs.</i></p>	<ul style="list-style-type: none"> • Consistent community conversations via in-person and media trainings around advocacy and stigma reduction. • Thorough and up-to-date knowledge of all services that are available in and outside of the community.

			<ul style="list-style-type: none"> • Maintain strong connections across all service providers within the community. • Provide “warm handoffs” and long-term support and coaching for individuals and family members.
Objective 8	Target Audience	Message	Tactics
8) Establish and maintain a youth-led coalition who is actively working alongside of adult efforts in order to achieve the same	<ul style="list-style-type: none"> • Youth ages 12-19 • Youth from vulnerable populations 	<i>The GHSC coalition is working with individuals and groups from across the county to provide Scott County youth an opportunity to work alongside of adults in equitable partnership to create positive changes in the area of substance-use prevention, health improvement and positive relationships.</i>	<ul style="list-style-type: none"> • In-person meetings • County, State & National professional development trainings • Social media outreach • Consistent and shared decision-making with adults who are also working in these areas
Objective 9	Target Audience	Message	Tactics
9) Educate county youth & adults about resilience and begin measuring the impact of a county-wide recovery oriented system of care on resilience of individuals & families	<ul style="list-style-type: none"> • Community members • Faith-based organizations • Service providers • People in recovery • Families • Youth 	<i>The GHSC coalition is working with individuals and groups from across the county to provide consistent messaging about the importance of resilience (which is the process of adapting well in the face of adversity, trauma, tragedy, threats or significant sources of stress), and ways to build resilience.</i>	<ul style="list-style-type: none"> • Work with individuals in recovery and family members to establish baseline resilience data and measure impact of GHSC recovery oriented system of care influences.
Objective 10	Target Audience	Message	Tactics
10) Implement evidence-based substance abuse	<ul style="list-style-type: none"> • Youth ages 10-19 • Adult volunteers 	<i>The GHSC coalition is working with individuals and groups from across the county to provide youth-led substance abuse prevention curricula</i>	<ul style="list-style-type: none"> • Work with local schools, volunteer leaders and youth coalition members to

prevention programs that are youth-led within all county schools	<ul style="list-style-type: none"> Youth from vulnerable populations 	<i>for all county middle school students, in order to help prevent youth substance use, improve health and increase positive relationships.</i>	implement evidence-based substance abuse prevention curricula to all local middle school students.
Objective 11	Target Audience	Message	Tactics
11) Establish a working relationship with economic development community in order to increase access to workforce development opportunities for those in recovery	<ul style="list-style-type: none"> Economic development groups Business owners Employers Employees 	<i>The GHSC coalition is working with individuals and groups from across the county on efforts that embrace a culture of recovery for individuals and families, through a coordinated network of community-based services and supports, which includes workforce development.</i>	<ul style="list-style-type: none"> Work with those in the economic development community members to assist in education/training to increase those in the recovery community obtaining work Bring more drop-out prevention and alternative school programs to the county
Objective 12	Target Audience	Message	Tactics
	<ul style="list-style-type: none"> 		<ul style="list-style-type: none">
Objective 13	Target Audience	Message	Tactics
	<ul style="list-style-type: none"> 		<ul style="list-style-type: none">